GSMA thrive
27 October - 29 October 2020
GSMA THRIVE NORTH AMERICA FEATURING CTIA 5G SUMMIT
WHERE THE FUTURE OF NORTH AMERICA CONNECTS

5,396 ATTENDEES

160 COUNTRIES & TERRITORIES

OVER 2,500 PARTICIPATING COMPANIES
12% MOBILE NETWORK OPERATORS

68 SESSIONS
32 THRIVE NORTH AMERICA SHORTS CREATED
13,337 SESSION ATTENDEES

JOB LEVEL BREAKDOWN

58% Director level & above
14% C-Level

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TOP AREAS OF INTEREST:

- 5G
- IoT
- Artificial Intelligence
- Cloud Services
- Industry 4.0 / Manufacturing
- App/Mobile Services
- Network Infrastructure
- Big Data/Analytics
- Enterprise & Business IT
- Cyber Security
- Automotive/Transport

ONLINE ENGAGEMENT:

TOTAL REACH

4,928,056

CLICKS

17,944

VIDEO VIEWS

294,377

POST ENGAGEMENTS

20,043

Thanks to GSMA for pulling together some of the industry’s most influential companies at GSMA Thrive NA. Telit was honored to be the IoT Theme sponsor and enjoyed connecting with other IoT thought leaders.”

Telit, IoT Theme Headline Sponsor

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## Sponsors

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**Verizon**

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Country Pavilions

CANADA COUNTRY PAVILION

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EXHIBITORS

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FEATURED EXHIBITOR

EXHIBITORS
Country Pavilions

**TURKEY PAVILION – ISTANBUL CHAMBER OF COMMERCE**

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  - Istanbul Chamber of Commerce

- **EXHIBITORS**
  - bim
  - Etiya
  - Utent
  - Havelsan
  - SOFT
  - telenity

**SEOUL PAVILION**

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  - invest Seoul center

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  - IMBox
  - Monitor
  - nota
  - OSD
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  - Vueron
  - WizSchool
The Leaders of North America’s Future

Thrive North America’s Keynote Speakers:

Anne Chow, CEO, AT&T Business
Mike Finley, CEO, Boingo
Eric Garcetti, Mayor, City of Los Angeles
Meredith Attwell Baker, President & CEO, CTIA
Niklas Heuveldop, SVP & Head of Market Area North America, Ericsson
Stephanie Lynch-Habib, CMO, GSMA
Mats Granryd, Director General, GSMA
Howard Boville, SVP, Hybrid Cloud, IBM
Gillian Zucker, President, Business Operations, Los Angeles Clippers
Kathryn Schloessman, President & CEO, Los Angeles Sports & Entertainment Commission
Justin Erbacci, CEO, Los Angeles World Airports
Dr. Celeste Fralick, Chief Data Scientist, Senior Principal Engineer, McAfee
Neville Ray, President of Technology, T-Mobile
Sree Menon, COO, Tophatter
Kyle Malady, EVP & CTO, Verizon

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The full list of connectivity leaders who led our 2020 programme as speakers and panellists:

Congresswoman Doris Matsui, (D-CA)
Senator Roger Wicker, (R-MS)
Jonathan Morgan, VP, Products & Operations, Carrier Division, Akamai
Paul Bradley, Senior Strategic Marketing Manager, EMEA, IoT Platform Group, ARM
Chris Penrose, SVP Portfolio Integration & Partner Solutions, AT&T
Hank Hultquist, VP, Federal Regulatory Affairs, AT&T
Chris Boyer, VP, Security & Technology Policy, Global Public Policy, AT&T
David Christopher, EVP & GM, AT&T Mobility
Sameer Vuyyuru, Director, Global Business Development, Telecom, AWS
Nisarg Modi, Head of WW Auto Mobility GTMS, AWS
Umer Chaubhray, Principal Partner Development 5G, Telco, AWS
Mike Zeto, SVP, Global Strategy & Emerging Businesses, Boingo
Dr. Nicol Turner Lee, Senior Fellow, Governance Studies and Director, Center for Technology Innovation, Brookings Institution
Blair Levin, Senior Fellow, Brookings Institution
Jonathan Davidson, SVP & GM, Mass-scale Infrastructure Group, Cisco
Jeanne Holm, Chief Data Officer, City of Los Angeles
Craig Hopkins, Chief Information Officer, City of San Antonio, Texas
Rep. Tracy Kraft-Tharp, Colorado House of Representatives
Melanie Tiano, Director, Cybersecurity & Privacy, CTIA
Tom Power, SVP & General Counsel, CTIA
Jen Oberhausen, Director, Regulatory Affairs, CTIA
Kara Graves, AVP, Regulatory Affairs, CTIA
Matthew Gerst, VP, Regulatory Affairs, CTIA
Beth Cooley, AVP, State Legislative Affairs, CTIA
Kelly Cole, SVP, Government Affairs, CTIA
Scott Bergmann, SVP, Regulatory Affairs, CTIA
Scott Stephenson, CEO, Deepgram
David Villyard, Deputy Director, National Communication Coordination, DHS
Bob Kolasky, Assistant Director, Cybersecurity & Infrastructure Security Agency, DHS
Mark Thirman, CEO & Chair, dotIoT LLC & MIT Connected Things Conference
Erik Ekudden, SVP & CTO, Ericsson
Dr Brenda Ann Connor, Director, Security Portfolio Application, Ericsson Technology and Emerging Business, Ericsson
Alan Minney, Global Lead Strategic Ventures & Partnerships - Industrials Business Development, Ericsson North America
Brian Mac Mahon, Head Honcho, Expert Dojo
Megan Carnes Fazzari, Industry Manager, Mobile & Connectivity, Facebook
Bruno Cendon Martin, Director, Wireless, Facebook Reality Labs
Geoffrey Starks, Commissioner, FCC
Sean Spivey, Wireless & International Advisor, Office of Chairman Ajit Pai, FCC
Ron Repasi, Acting Chief Engineer, Office of Engineering & Technology, FCC
Ajit Pai, Chairman, FCC
Michael O’Rielly, Commissioner, FCC
Giulia Mcherry, Chief, Office of Economics and Analytics, FCC
Elin McGrath, Legal Advisor, Wireless, Public Safety and International, Office of Commissioner Michael O’Rielly, FCC
Umair Javed, Legal Advisor, Wireless and International, Office of Commissioner Jessica Rosenworcel, FCC
Bill Davenport, Chief of Staff & Senior Legal Advisor, Office of Commissioner Geoffrey Starks, FCC
Brendan Carr, Commissioner, FCC
Will Adams, Legal Advisor, Office of Commissioner Brendan Carr, FCC
Fernando Núñez Mendoza, CEO, fonYou Telecom
Simon Wakesly, SVP Sales and Business Development for IoT, G+D
Amol Phadke, Managing Director, Telecom Industry Solutions, Google Cloud
Neill Young, IoT Verticals Lead, GSMA
Aruna Srinivasan, IoT Director, GSMA
Dr. Shane Rooney, Executive Director, IoT Networks, GSMA
Yiru Zhong, Lead Analyst IoT & Enterprise, GSMA Intelligence
Sylvia Kechiche, Principal Analyst, IoT and Enterprise, GSMA Intelligence
Peter Jarich, Head, GSMA Intelligence
Pablo Iacopino, Head of Telco Research, GSMA Intelligence
Upal Mangla, VP & Senior Partner, Global Leader: IBM’s Telco Media Entertainment Industry Center of Competency, IBM
Chip Damato, EVP, Inland Cellular
Jayne Stancavage, Global Executive Director, Digital Infrastructure Policy, Intel
Dan Rodriguez, CVP, Network Platforms, Intel
Asha Keddy, Corporate VP, GM of Next Generation and Standards, 5G Executive Sponsor, Intel
Vincent Lynch, CEO, IV.AI
Gideon Rogovsky, SVP Americas, KORE
Steven Baker, VP Product Management, KORE
Harrison Lung, Partner, McKinsey
Michael Finegan, Associate VP IoT Business Development, MultiTech Systems
Larry Kudlow, Director, National Economic Council
Mike Murphy, CTO, North Americas, Nokia
Grace Koh, VP, Legislative Affairs, Nokia
Chris Johnson, SVP, Nokia Enterprise, Nokia
Mike Calabrese, SVP Americas, Nokia
Evelyn Remaley, Associate Administrator for Policy Analysis & Development, NTIA
Derek Khlopin, Senior Advisor, Office of the Assistant Secretary, NTIA
David Honey, Executive Director, 5G & Cloud, Openet
Steve Libby, VP Sales, Parallel Wireless
Sanjeet Pandit, Senior Director & Head of Global Smart Cities, Qualcomm
Cristiano Amon, President, Qualcomm
Neset Yalcinkaya, VP Products & GM Vancouver R&D, Queste
Jude Buckley, EVP, Mobile, Samsung Electronics America
Imran Akbar, VP New Business, Samsung Electronics America
Spencer Rosen, VP Business Development, Savari
Bill Soward, Executive Director, ShelterTech
Louis Libin, VP, Spectrum Policy & Strategy, Sinclair Broadcast Group
Jeff Miller, Interim CEO & Chief Commercial Officer, Synchronos
Danielle Royston, Public Cloud Evangelist, TelcoDR
John Keever, CTO, Telit IoT Platforms Business Unit, Telit
Samir Geissah, Director, Technology Strategy, TELUS
Paula Timmons, Director, Legislative Affairs, T-Mobile
Michele Thomas, VP, State Government Affairs, T-Mobile
Heather Nolis, Machine Learning Engineer & Software Developer, T-Mobile
Laurent Thiervil, President & CEO, U.S. Cellular
Grant Spellmeyer, VP, Federal Affairs & Public Policy, U.S. Cellular
Flynn Rico-Johnson, Legislative Director, Office of Congresswoman Doris Matsui, U.S. House of Representatives
Kate O’Connor, Chief Counsel, Subcommittee on Communications and Technology, U.S. House of Representatives
Olivia Trusty, Policy Director, Subcommittee on Communications, Technology, Innovation, and the Internet, U.S. Senate
John Branscome, Staff Director, Subcommittee on Communications, Technology, Innovation, and the Internet, U.S. Senate
Dr. Sanyogita Shamsunder, VP, Technology Development and 5G Labs, Verizon
Tamara Preiss, VP, Federal Regulatory Affairs, Verizon
Rachael Bender, VP & Associate General Counsel, Federal Regulatory & Legal Affairs, Verizon
Ronan Dunne, EVP & Group CEO, Verizon Consumer
Jim Kilmer, Group VP, Manufacturing, Automotive, Energy & Utility Vertical, Verizon Enterprise Solutions
Ivan Markman, Chief Business Officer, Verizon Media
Shekar Ayyar, EVP, Telco & Edge Cloud, VMware
Kevin Dallas, President & CEO, Wind River

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CTIA 5G Summit Speakers

Ajit Pai, Chairman, FCC

Asha Keddy, Corporate VP, GM of Next Generation and Standards, 5G Executive Sponsor, Intel

Congresswoman Doris Matsui (D-CA)

Cristiano Amon, President, Qualcomm

David Christopher, EVP & GM, AT&T Mobility

Jude Buckley, EVP Mobile, Samsung Electronics America

Larry Kudlow, Director, National Economic Council

Laurent Therivel, President & CEO, U.S. Cellular

Mike Murphy, CTO North Americas, Nokia

Neville Ray, President Technology, T-Mobile

Niklas Heuveldop, SVP & Head of Market Area North America, Ericsson

Ronan Dunne, EVP & Group CEO, Verizon Consumer

Senator Roger Wicker (R-MS)

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