



Africa Forward: Mastercard Digital Summit

GSMA Thrive Africa 2020

13:00 – 13:05	<p>Opening Address: What's Next in the Digital Decade</p> <p>Speaker: Gaurang Shah, SVP, Digital Payments & Labs, Mastercard</p>
13:05 – 13:20	<p>Segmented Value Propositions: The Heart of Product Innovation</p> <p>There is no one size fits all. Mastercard understands that each consumer is unique, with unique needs and passions. In this session we deep dive into Youth, Small Business, and Farmer segments with insights-based end-to-end digital solutions that can empower consumers with the tools to transform their lives.</p> <p>Speaker: Prakriti Singh, VP, Innovation Management, Mastercard</p>
13:20 – 13:35	<p>Digital Inclusion: Bridging the Gap with Pay on Demand</p> <p>Mastercard is committed to accelerating financial and digital inclusion across the continent, leveraging the power of data, innovation, and partnerships to bring affordable and innovative solutions to the masses. Join Mastercard, Samsung, and Airtel to discuss the exciting launch of Pay on Demand platform for digital inclusion.</p> <p>Speakers: Nick Dawson, Head of B2B Solutions, Samsung; Gul Khan, Group Head, Airtel Money Products – Moderator: Femi Odunuga, SVP, Digital Future, Mastercard</p>
13:35 – 13:40	<p>Next Gen Tech: Applied Blockchain and Artificial Intelligence</p> <p>Supporting breakthrough innovations is at the heart of differentiating Mastercard's brand and solutions. In this session, we bring exciting Blockchain and AI technologies to life with Mastercard's Crypto Program and Conversational Commerce solutions and showcase how consumers can interact with them day-to-day.</p> <p>Speaker: Ngozi Megwa, SVP, Digital Partnerships, Mastercard</p>
13:40 – 13:55	<p>Digital Partnerships: Accelerating Africa's Fintechs</p> <p>Mastercard continues to partner with fintechs and digital players across Africa through Start Path, the startup accelerator program. From digital scoring to onboarding, hear from innovative industry players on their state-of-the-art solutions.</p> <p>Speakers: Lorna Waldron, Head of Marketing & Client Success, Moneythor; Chidi Okpala, CEO & Founder, Asante; Benjamin Soemartopo, CEO, Eureka; Arsalan Khan, Director, Global Business, Signzy – Moderator: Shyam Mohan, Director, Start Path Partnerships, Mastercard</p>
13:55 – 14:00	<p>Purpose Driven Tech: Fostering Priceless Giving</p> <p>"Doing well by doing good" is at the heart of Mastercard's mission. In this session, we discuss the ways in which Mastercard partners with leading NGOs and corporations worldwide to bring together our proprietary technologies towards combating climate change, providing consumers with seamless ways to integrate giving into their daily activities.</p> <p>Speaker: Gaurang Shah, SVP, Digital Payments & Labs, Mastercard</p>